



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 4045231

Schedule Dates 10/09/19-10/15/19
Advertiser DOCTOR PATIENT UNITY (132057)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand DOCTOR PATIENT UNITY (1232261)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Dome, Patricia
Phone/Fax /
CPE DRPTU/ORDR/Est C09CVA
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Doctor Patient Unity

Date Entered 10/08/19
Last Modified 10/08/19
Entered By Barbara Monares
CO-OP No
External # 30063026
Demo A35+/A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,275.00
Net Total \$75,225.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2019	34	\$88,500.00
Grand Total:	34	\$88,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/19-10/11/19	1	1:00	11:59:56A- News-ABC 7 News at Noon				1		1			2	\$800.00	\$1,600.00	Washington (WJLA)		10/8/19
2.0	Normal Line / SPOT	10/15/19-10/15/19	1	1:00	11:59:56A- News-ABC 7 News at Noon			1						1	\$800.00	\$800.00	Washington (WJLA)		10/8/19
3.0	Normal Line / SPOT	10/10/19-10/11/19	1	1:00	2P- ABC-General Hospital					1	1			2	\$1,700.00	\$3,400.00	Washington (WJLA)		10/8/19
4.0	Normal Line / SPOT	10/14/19-10/15/19	1	1:00	2P- ABC-General Hospital		1	1						2	\$1,700.00	\$3,400.00	Washington (WJLA)		10/8/19
5.0	Normal Line / SPOT	10/09/19-10/11/19	1	1:00	3:59:27P- News-ABC 7 News at 4p				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		10/8/19
6.0	Normal Line / SPOT	10/14/19-10/15/19	1	1:00	3:59:27P- News-ABC 7 News at 4p		1	1						2	\$2,000.00	\$4,000.00	Washington (WJLA)		10/8/19
7.0	Normal Line / SPOT	10/10/19-10/11/19	1	1:00	4:35A- News-Good Morning Washington at 430a					1	1			2	\$250.00	\$500.00	Washington (WJLA)		10/8/19
8.0	Normal Line / SPOT	10/15/19-10/15/19	1	1:00	4:35A- News-Good Morning Washington at 430a			1						1	\$250.00	\$250.00	Washington (WJLA)		10/8/19
9.0	Normal Line / SPOT	10/09/19-10/11/19	1	1:00	4:59:30P- News-ABC 7 News at 5p				1		1			2	\$1,100.00	\$2,200.00	Washington (WJLA)		10/8/19
10.0	Normal Line / SPOT	10/14/19-10/14/19	1	1:00	4:59:30P- News-ABC 7 News at 5p		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/8/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/09/19-10/11/19	1	1:00	5:59:26P- News-ABC 7 News at 6p				1		1			2	\$1,800.00	\$3,600.00	Washington (WJLA)		10/8/19
12.0	Normal Line / SPOT	10/15/19-10/15/19	1	1:00	5:59:26P- News-ABC 7 News at 6p			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		10/8/19
13.0	Normal Line / SPOT	10/13/19-10/13/19	1	1:00	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/8/19
14.0	Normal Line / SPOT	10/10/19-10/10/19	1	1:00	2:04:10A- Jeopardy 2					1				1	\$150.00	\$150.00	Washington (WJLA)		10/8/19
15.0	Normal Line / SPOT	10/14/19-10/15/19	1	1:00	2:04:10A- Jeopardy 2		1	1						2	\$150.00	\$300.00	Washington (WJLA)		10/8/19
16.0	Normal Line / SPOT	10/12/19-10/12/19	1	1:00	11:01:26P- News-ABC 7 News at 11p							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/8/19
17.0	Normal Line / Access	10/10/19-10/11/19	1	1:00	7P- Wheel Of Fortune					1	1			2	\$6,000.00	\$12,000.00	Washington (WJLA)		10/8/19
18.0	Normal Line / Access	10/14/19-10/14/19	1	1:00	7P- Wheel Of Fortune		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		10/8/19
19.0	Normal Line / Access	10/09/19-10/10/19	1	1:00	7:29P- Jeopardy				1	1				2	\$9,000.00	\$18,000.00	Washington (WJLA)		10/8/19
20.0	Normal Line / Access	10/15/19-10/15/19	1	1:00	7:29P- Jeopardy			1						1	\$9,000.00	\$9,000.00	Washington (WJLA)		10/8/19
21.0	Normal Line / Prime	10/13/19-10/13/19	1	1:00	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$8,000.00	\$8,000.00	Washington (WJLA)		10/8/19

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22.0	Normal Line / Access	10/09/19-10/09/19	1	1:00	6:58:46P- Wheel Of Fortune				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/8/19

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